



## Wedding Trends for 2010:

- \* Designers are pushing wedding dresses with alternative styles and necklines, but brides still favor the strapless gown.
- \* The biggest trend for bridesmaids' attire is the wear-again dress.
- \* Couples still prefer traditional white wedding cakes, but custom-designed cakes are becoming popular.
- \* Consistently designed invitations, save-the-date cards, programs, escort/place cards, menus, and thank-you cards are becoming trendy.
- \* Cinematic videography is a new and exciting alternative to standard photography and video services.
- \* Online photo showcasing, which allows couples, their family and friends to view, share and purchase wedding photographs is a rising trend.
- \* Extravagant weddings that include big gowns, multiple wardrobe changes, towering lush floral centerpieces, gilded place settings, seven course meals, and elaborate desert displays are expected for 2008.
- \* 1980's fashion styles are popular, including textured dresses, bright colors, wide belts or sashes, big jewelry, and cover bands.
- \* White gold and platinum wedding rings continue to outpace yellow gold.
- \* Currently in style are antique wedding rings for men and women, as well as exaggerated, big, bold jewelry.
- \* Destination weddings are growing in popularity due to all-inclusive packages offered by resorts and easy planning through their websites.
- \* High-end kitchen gear and practical cooking items are currently popular wedding gifts.

Statistics above provided by: [TheWeddingReport.com](http://TheWeddingReport.com)